## Office of the Principal Govt. College for Women, Jind

Order No: 4937

Dated: 27-09-2024

## Notice

In reference to direction received from University Grant Commission regarding Swachhata-Hi-Seva (SHS) 2024 campaign is being observed from 17th September to 1st October, 2024 with the theme of 'Swabhav Swachhata - Sanskaar Swachhata' (स्वभाव स्वच्छता - संस्कार स्वच्छता). The campaign will culminate in the celebration of Swachh Bharat Diwas (SBD) on 2nd October 2024.

In this connection, an audio jingle of 45 second and 90 second each has been prepared to popularize the SHS campaign. You can access the audio jingles using the QR code given below or the followinglink:

https://drive.google.com/file/d/1POitgORnY-Glo3g8NDn2 UTxi 1zmREq/view?usp=sharing

The purpose is to raise awareness and actively engage students, faculty, and staff in promoting the objectives of the SHS 2024 campaign.

In this regard, all are requested to popularize the audio jingles to maximize outreach and participation in the campaign.

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